

- 12** Too much sugar causes an increase in a consumer's weight. A government has introduced a 'sugar tax' on the consumption of soft drinks that have a high sugar content.

How might this policy help to reduce the number of overweight people?

- A** Consumers switch to cheaper brands of soft drink with a high sugar content.
- B** Consumers switch to other high-sugar substitute goods, such as alcohol or sweets.
- C** The price elasticity of demand for soft drinks is inelastic.
- D** The tax revenue is spent on education about the dangers of soft drink consumption.