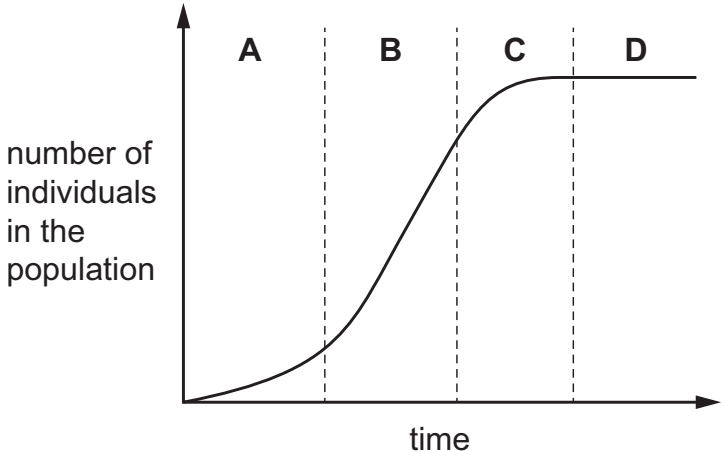37 Which letter represents the lag phase in the population graph shown?