4 HYT is a travel business which sells holidays. One of its objectives is growth. Last year HYT completed a takeover of one of its competitors. External sources of finance were used to fund this growth. HYT now has 460 shops and 4000 employees. The Human Resources Director knows there are benefits and limitations for a business of having full-time employees. HYT's managers use ideas from Herzberg's motivational theory to keep employees motivated. Good internal communication is important for HYT.

(a) Identify **two** objectives (other than growth) a business might have.

Objective 1: .....

.....

Objective 2: .....

..... [2]

(b) Identify **two** advantages to a business of using external sources of finance.

Advantage 1: .....

.....

Advantage 2: .....

..... [2]

(c) Using Herzberg's theory, state whether each of the following would be classed as a hygiene factor or as a motivator.

Working conditions: .....

.....

Wages: .....

.....

Opportunities for promotion: .....

.....

Relationship with supervisor: .....

..... [4]

(d) Explain **two** methods of internal communication HYT might use with its employees.

Method 1: .....

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Explanation: .....

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Method 2: .....

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Explanation: .....

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..... [6]

(e) Do you think the benefits to a business of having full-time employees are greater than the limitations? Justify your answer.

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..... [6]