3 Miguel plans to start up a gym (sports club). It will offer a range of fitness classes including yoga. The business will be a partnership with his sister. Miguel thinks the size of the business will remain small. Secondary market research will be used to help make decisions including which pricing method to use. Miguel knows it is important for a new business to select a suitable location.

(a) Define 'partnership'.

.....

.....

.....

..... [2]

(b) Identify **two** ways to measure the size of a business.

Way 1: .....

.....

Way 2: .....

..... [2]

(c) Outline **two** pricing methods Miguel could use.

Method 1: .....

.....

.....

.....

Method 2: .....

.....

.....

..... [4]

(d) Explain **one** advantage and **one** disadvantage to Miguel of using secondary market research.

Advantage: .....

.....

Explanation: .....

.....

.....

.....

Disadvantage: .....

.....

Explanation: .....

.....

.....

..... [6]

(e) Do you think access to employees is the most important factor for a new business to consider when deciding on a suitable location? Justify your answer.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]