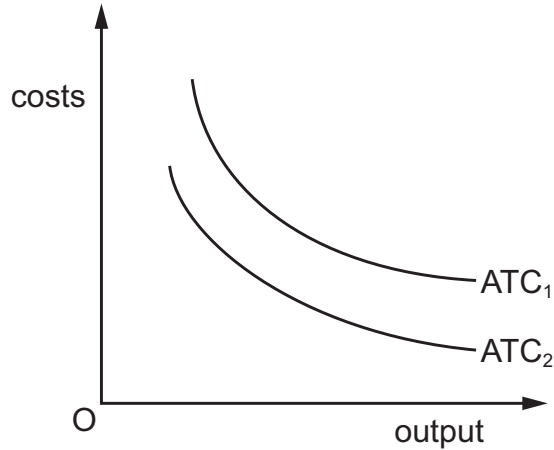


13 The diagram shows the average total cost (ATC) for a firm, in the long run.



What would cause the shift from ATC_1 to ATC_2 ?

- A difficulties in controlling the firm
- B external economies of scale
- C managerial economies of scale
- D technical economies of scale