

6.5 Presentation and Image Quality

Name: _____ Class: _____ Date: _____

Total: 10 marks

Objective

Build the skills to present work with high **image quality** 图像质量.

You must be able to:

- explain that image quality is part of the grade
- photograph with even light, sharp focus, true colour
- avoid **keystoning** 梯形失真 and glare
- keep files at high **resolution** 分辨率

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ Presentation matters

How work is photographed affects its score —a great piece shot badly loses marks. Image quality is part of the grade.

■ Good photography

Use **even lighting**, **sharp focus**, **true colour**, and a plain background; crop tight and shoot square-on to avoid **keystoning**.

■ Files

Follow the required formats and keep **resolution** high so detail is not lost.

2 Practice

2.1 Tilted, distorted edges from shooting a work at an angle are called

[1]

- A cropping
 - B keystoning
 - C glazing
 - D hatching
-

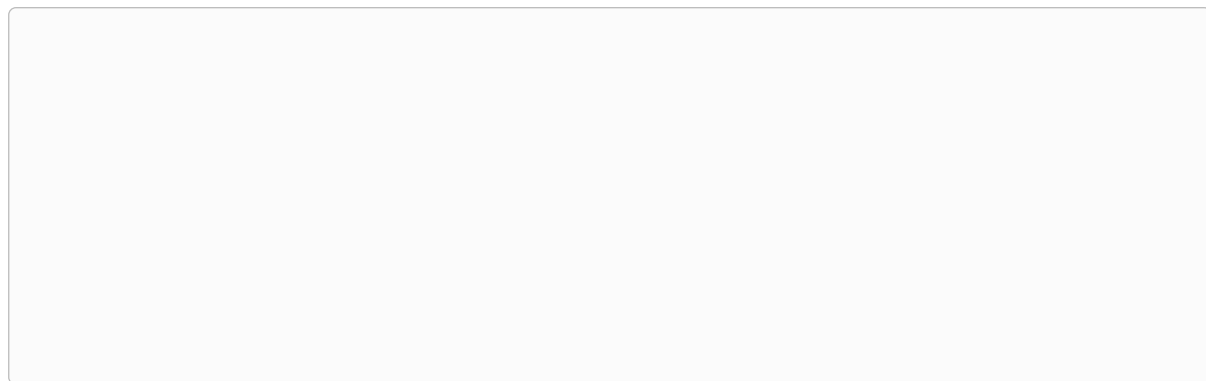
2.2 State three features of a good photograph of your work. [2]

2.3 Explain why image quality affects your score. [1]

3 Studio & portfolio tasks

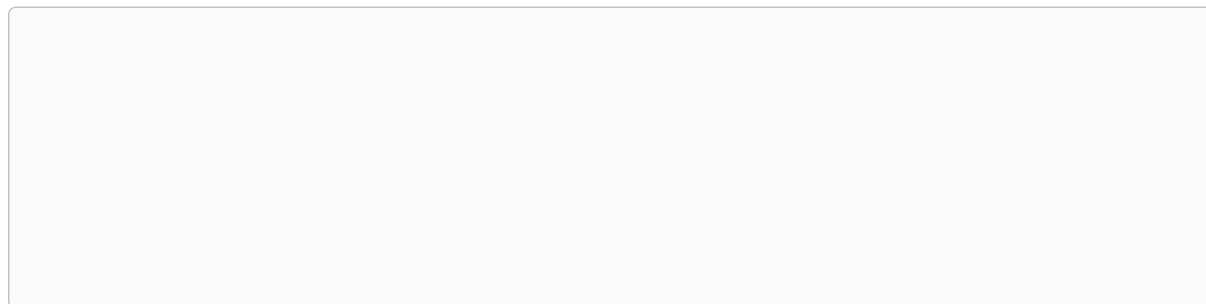
3.1 Plan a **photographing setup**.

(a) Sketch a lighting/camera setup that avoids glare and keystoneing. [3]



3.2 Quality checklist.

(a) Write a 4-point checklist to run before submitting each image. [3]



4 Go further

- work through the **6.5 Presentation and Image Quality** lesson on the **Learn** page;
- read the **Present: Communication and the AP Portfolio** section of the AP 2-D Art and Design handout on the **Know** page.

Solutions

2.1 B. off-angle distortion of edges = keystoning.

2.2 any three of: even lighting, sharp focus, true colour, plain background, tight crop, square-on.

2.3 the reader can only judge what they see; poor images hide real skill.

3.1 Look for: light placed to avoid glare (1); camera square-on at the right height to avoid keystoning (2).

3.2 Look for: four sensible checks (focus, light, colour, crop/resolution) (3).